

ENKA

voice

FEBRUARY • 1952



FEBRUARY, 1952

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Our Cover... Janet Randy models this Nellie Rosenstein dress fashioned in Julius N. Werk's Extra Dry — woven with Enka Rayon yarn.

Advertised in the February Vogue, this dress is sold at Bonwit Teller, New York, Cleveland, Chicago, and Boston; Dayton Co., Minneapolis; Frost Bros., San Antonio; and I. Magnin, California-Seattle.

Our Dear Little Monster . . .

Its wails may cause some sleepless nights occasionally, but Lowland Photographer Frank Hudgens, above, and the other parents of Baby VOICE still dote on their offspring. How they feed it and put it to bed begins on the next page.

You, the little darling's relatives, probably have some ideas of your own about how Baby should be brought up. And, unlike many parents, we will welcome your suggestions. See Page 12.

Published monthly by American Enka Corporation, manufacturer of high quality rayon yarns, in the interest of its employees. Jim Lan Editor; Jack Prickett, Associate Editor; G. Spaanbroek, Art Director; Wilson Ayers, Sports and Recreation Editor; Zeno Wall, Lowland Correspondent; and Frank Hudgens, Lowland Photographer.

PUBLISHED AT ENKA, N. C.

Our Baby Hits the Sack

LAST month's VOICE is tucked in bed and sleeping a sleep of infinity, but a new monster—uh, baby—is clamoring for attention.

He'll howl 30 days for leads, tips, ideas, writing, rewriting, pictures, cropping, engraving, layout, pasting up, printing, trimming, stuffing, mailing . . . and then he, too, will hit the sack—exhausted but satiated!

A vain, presumptuous bunch of would-be Pulitzers, we thought VOICE readers this month might

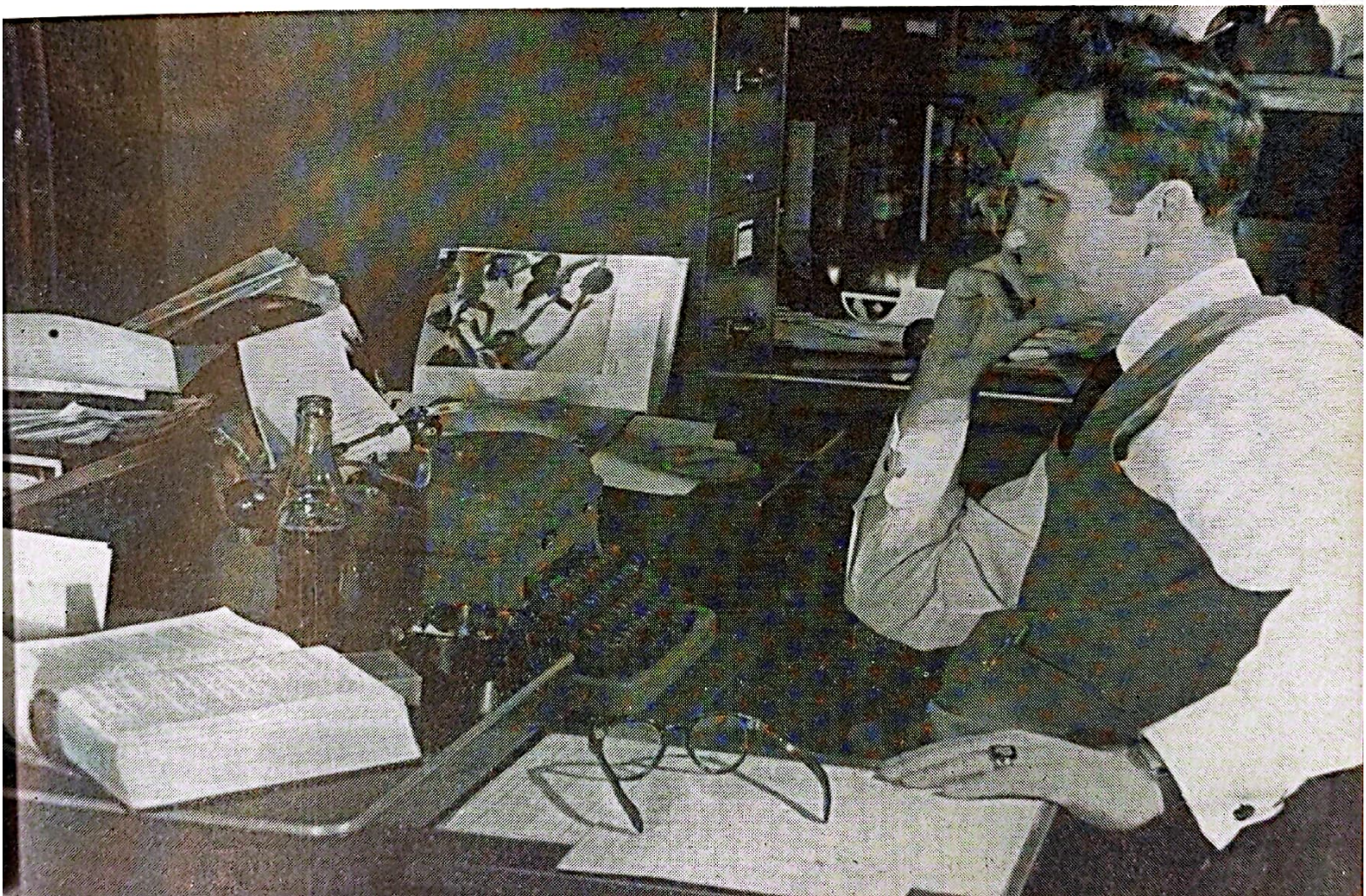
like a peek into the Life and Times of our Baby.

We often get disgusted with him (sometimes we even cuss him), but it's really superficial castigation, because we really love our Baby and reap indescribable joy in doing little things for him—like feeding him.

Of course, if we didn't like feeding him, we might have trouble feeding ourselves.

Baby's copy deadline is the fifth of every month. Sometimes we're late

Associate Editor Jack Prickett joined the VOICE staff only four months ago and already is doing a lion's share of the work. His fresh, original style is evidenced by this month's biography of Baby.



with our feeding, though, and he's forced to wait till the tenth.

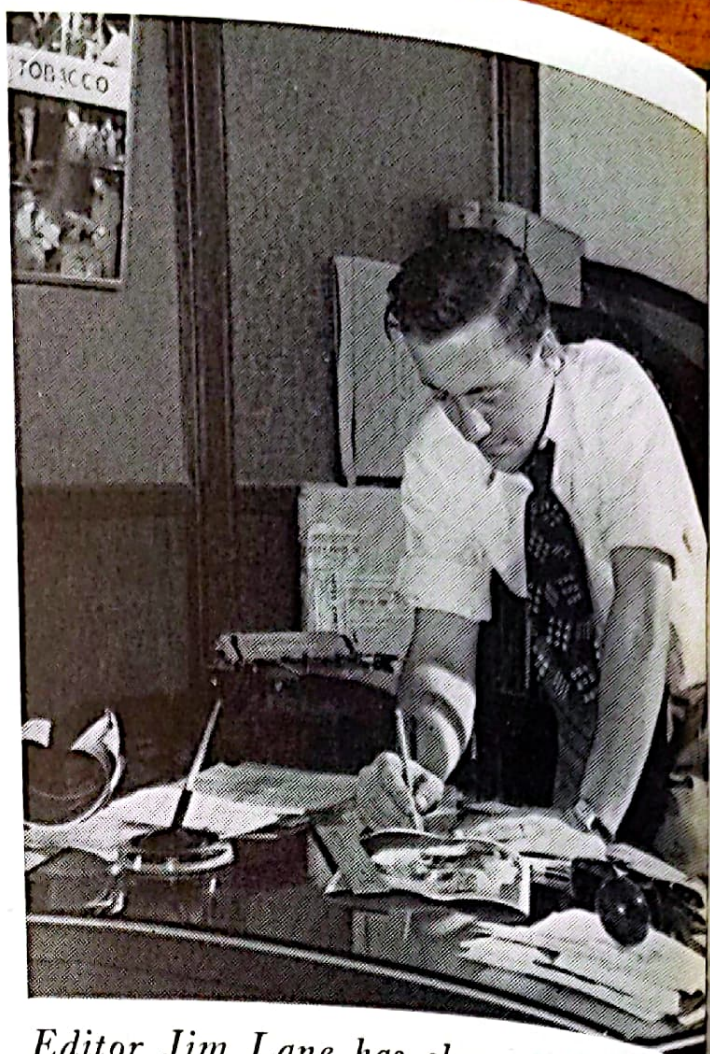
He gobbles up pictures until the fifth, too, but doesn't mind waiting if he knows a nice glossy print is on the menu a few days later.

If the pictures we select for Baby's formula fail to give him a tummy ache, we cry with glee and forthwith dispatch them to Greenville, S. C., for engraving.

The Palmetto Engraving boys are exacting nurses. They know precisely how Baby likes his cuts (engravings)—mostly copper halftone dishes with a few zinc line "plates."

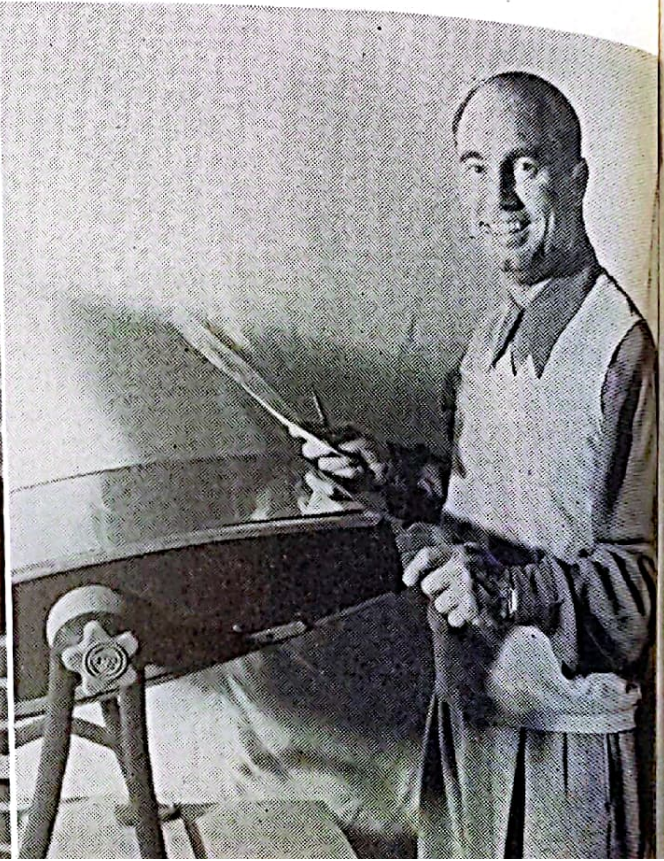
The most delicate job Palmetto does for Baby is the preparation of his swaddling clothes—the color

Wilson Ayers caters to the tot's recreational clamors. Here he interviews Candler's Roy Phillips.



Editor Jim Lane has changed Baby's diapers since the summer of 1950.

Zeno Wall, our Lowland correspondent, hears cries for "more copy" 'way over in Tennessee.



plates for the front and back covers. To make process color plates, every picture must be photographed through color filters at least once for each printing color to be used—in Baby's case, four.

Likes Flashy Togs

The plates are printed separately, one on top of another in exact register. The colors of the copy (pictures) become reconstructed by the way the printing colors combine with each other.

All cuts are sent to Baby's printers in Asheville. The Miller Printing Company prints the four-color covers, and Jarrett's Press handles the in-nergirding of Baby. Jarrett's also does the final touches on Baby's appearance — folding, trimming, and stitching.

While the little nursling undergoes these technical "changes" in Greenville and Asheville, his editorial parents back in the Enka office are beset by his incessant cries for more copy, pictures, layout, proofreading, writing, and that essential odium of the trade—rewriting.

When the editors' inspirations and immortalities flow swiftly from the idea to captivation on burning type mills, to layout, and finally to Baby VOICE, the infant coos and gurgles blissfully.

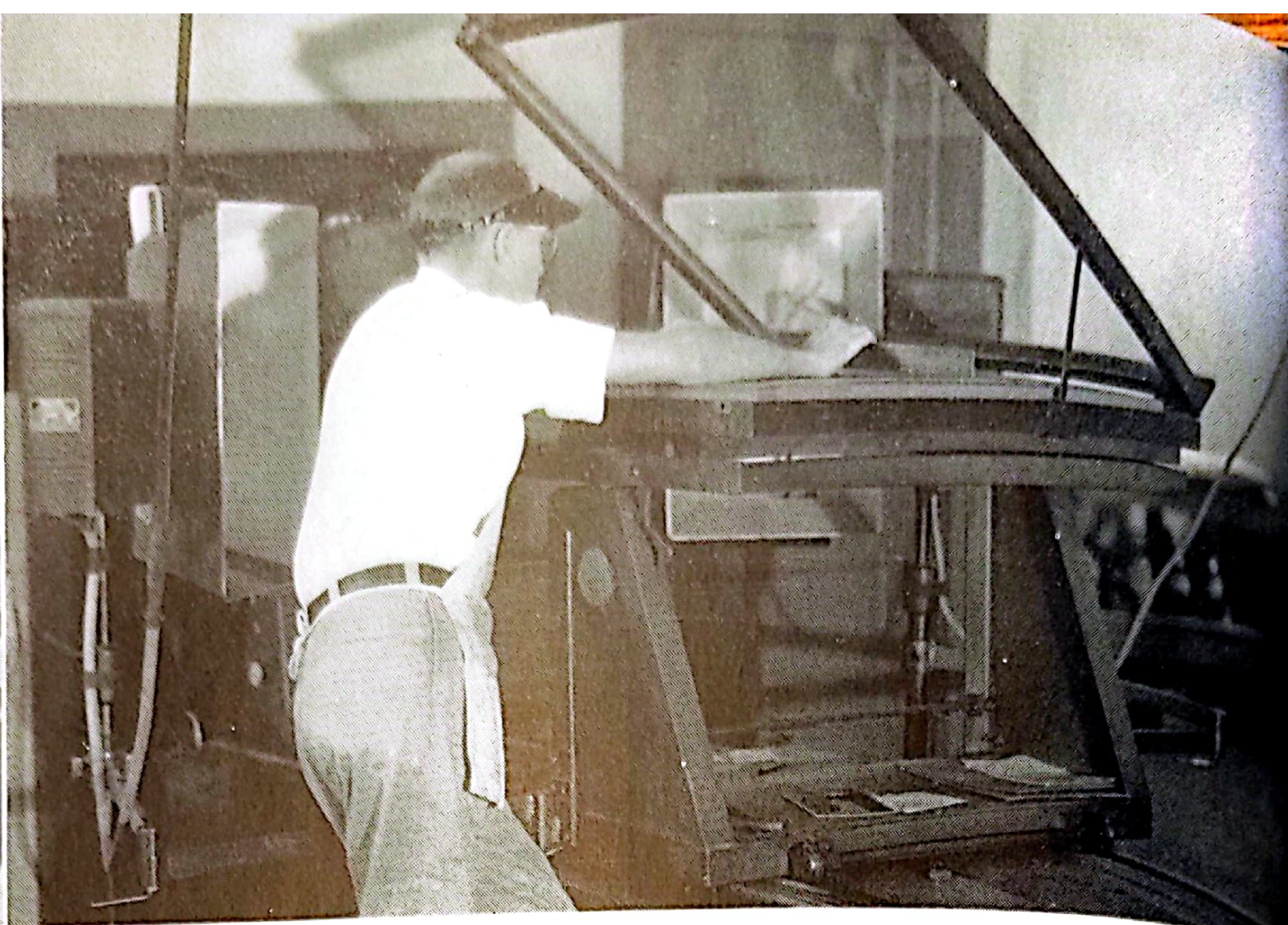
But when those dark days of steri-

lity plague the pens of Voicemen, that "Curse of Journalism" when news can't be bought or a story won't move—and it inevitably asserts itself at times—the Baby screams and howls and thrashes his masthead about like

(Continued on Page 8)

"Photo by G. Spaanbroek" has been associated with Baby VOICES for 21 years. The energetic little guy is a photographic "artest."





W. G. Grant, who shoots the negatives from which Palmetto's engravings are made, places pictures in his Robertson camera's copy frame. Behind the camera is the darkroom where negatives are developed.



Left: Palmetto's shop foreman, E. W. Horton, checks a copper half-tone's dot formation.

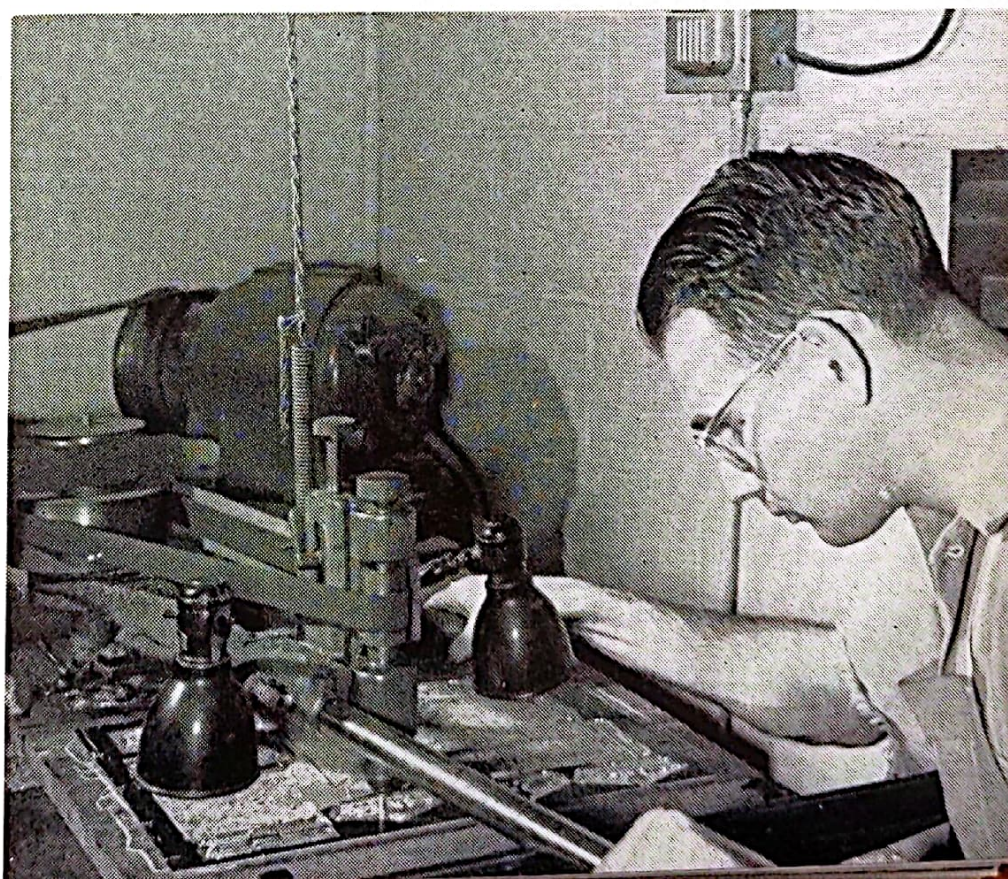
Below: Finishing touches are made with hand tools.





The copy frame is swung into a vertical position facing Mr. Grant's 19-inch Gorez lens. The photograph in the frame is lighted by the arc lights shown in the center of the picture.

J. W. Groves uses an Ostrander - Seymour routing machine to cut down surfaces of an engraving which are not supposed to print. Otherwise these surfaces might pick up ink in the press and cause black smears on the paper.





F. T. Locke, right, and F. J. Locke examine color proofs of this month's cover, pulled on the proof press by J. W. Groves. The Lockes, father and son, own and operate Palmetto Engraving Co. They have just recently moved their plant into a spacious new building.

a brush-tailed squirrel.

The Lowland correspondents in Tennessee hear the wail of the disconsolate tot, too, and with furrowed brow and the ghost of Greeley in their eyes, plod up and down the long corridors of the plant with their noses for news draped around doorways—sniffing for a lead.

When the editors schedule their stories and decide on a lead feature,

the photographers get a call to arms.

Flashbulbs burst and typewriters start clacking. Pandemonium is the order of the day—and before Baby is adorned in his best bib and tucker, the editorial staff loses a little more hair and reads another chapter in its handbook, "How to Live with Ulcers and Like It."

Sometimes Baby is pleased and sometimes not. Often he demands



H. C. Reed, left, shop foreman at Miller Printing Co., and T. C. Cole, lock-up man, ready the inside covers for the press run.

his parents check his technical formula with his doctors—engineers, chemists, and textile people who would turn him over their knee if he pulled a boner.

A Snuggling Dilettante

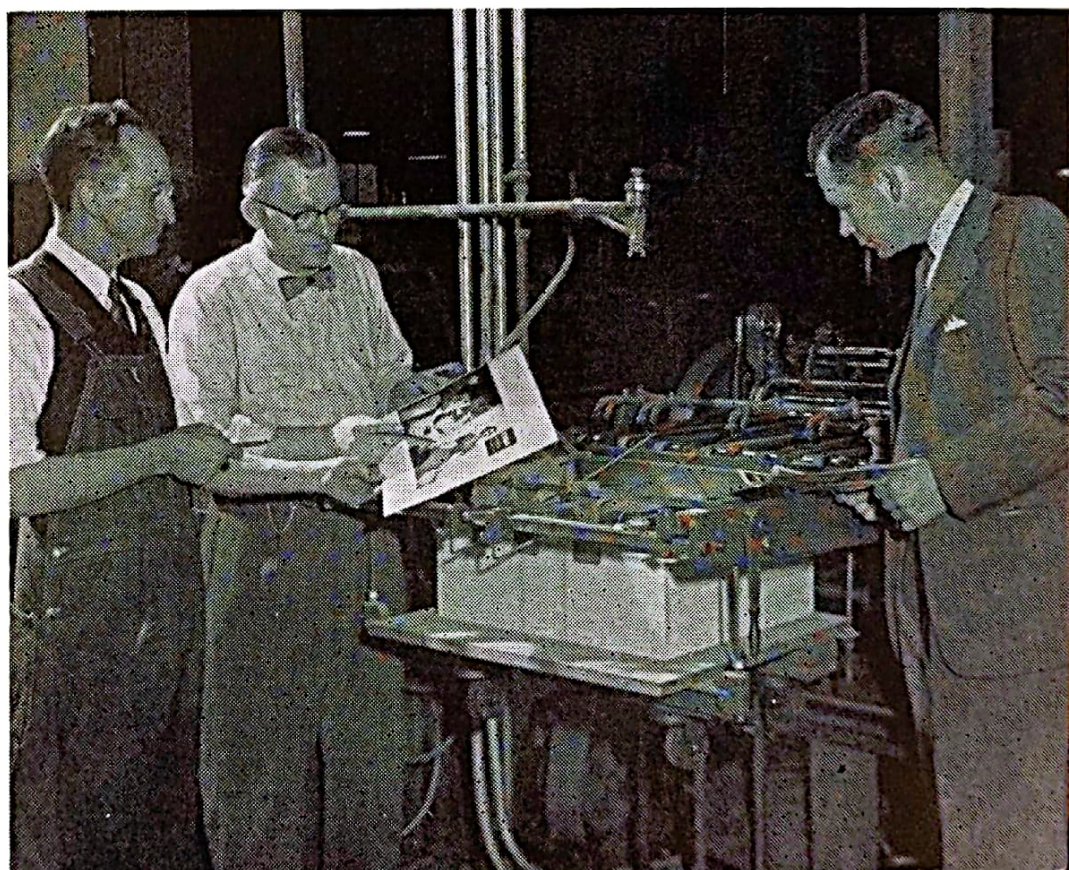
After pictures have been cropped to eliminate superfluous detail, bled to use all possible space in Baby's scanty format, and sent to Greenville, the engraver there returns proofs of the cuts for pasting up in the final layouts.

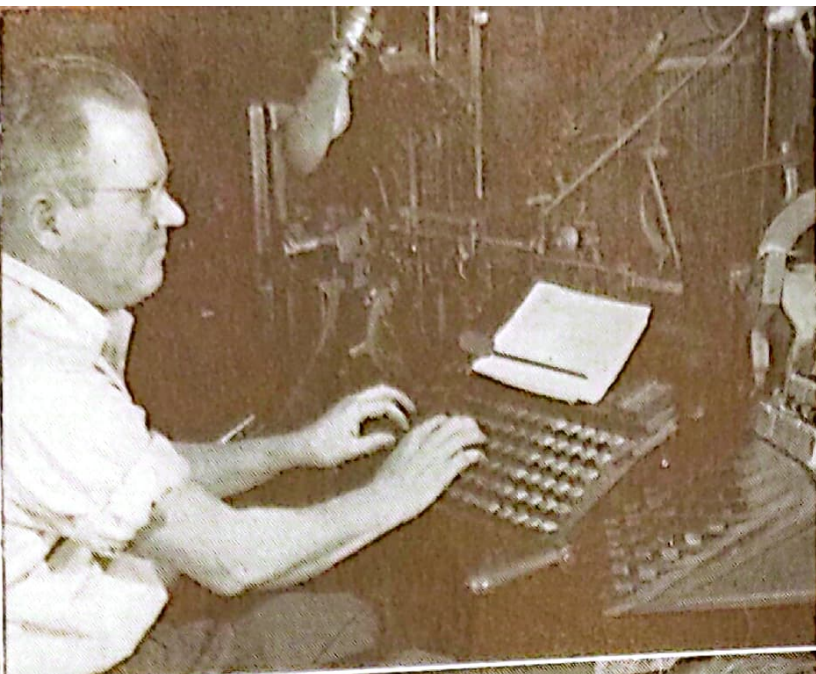
At this point another howl bellows from the growing lungs of the little guy if copy can't be neatly snuggled around his pictures. Our Baby is a dilettante, y'see.

Everything now has been worked out—what goes into the woman's

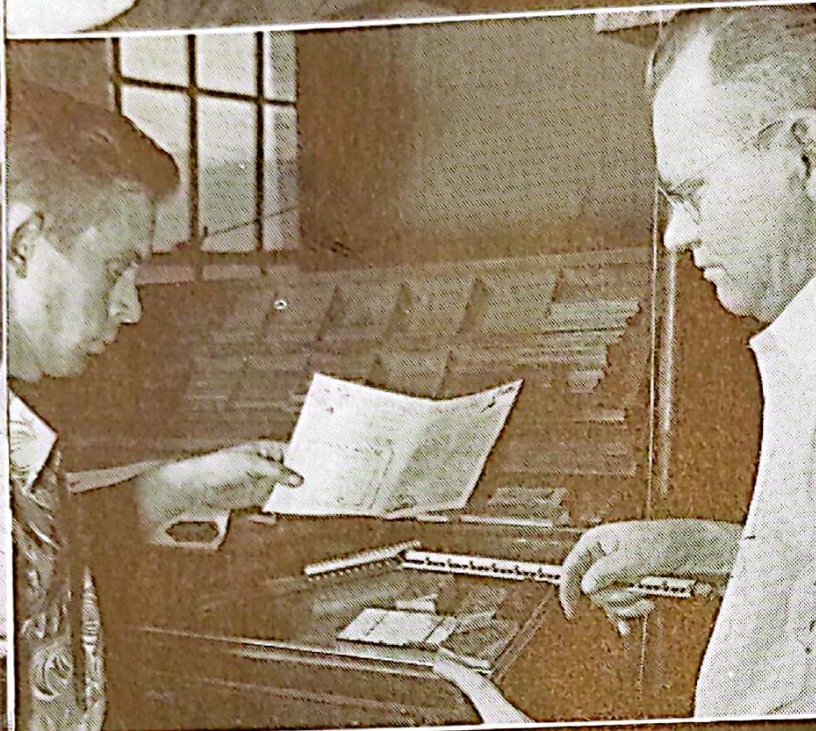
(Continued on Page 11)

Foreman Reed and Manager J. A. Miller check the inking and registration of colors on the VOICE's cover with Pressman Frank Spivey. A difficult and exacting job, four-color printing requires a combination of operating skill and great mechanical accuracy.



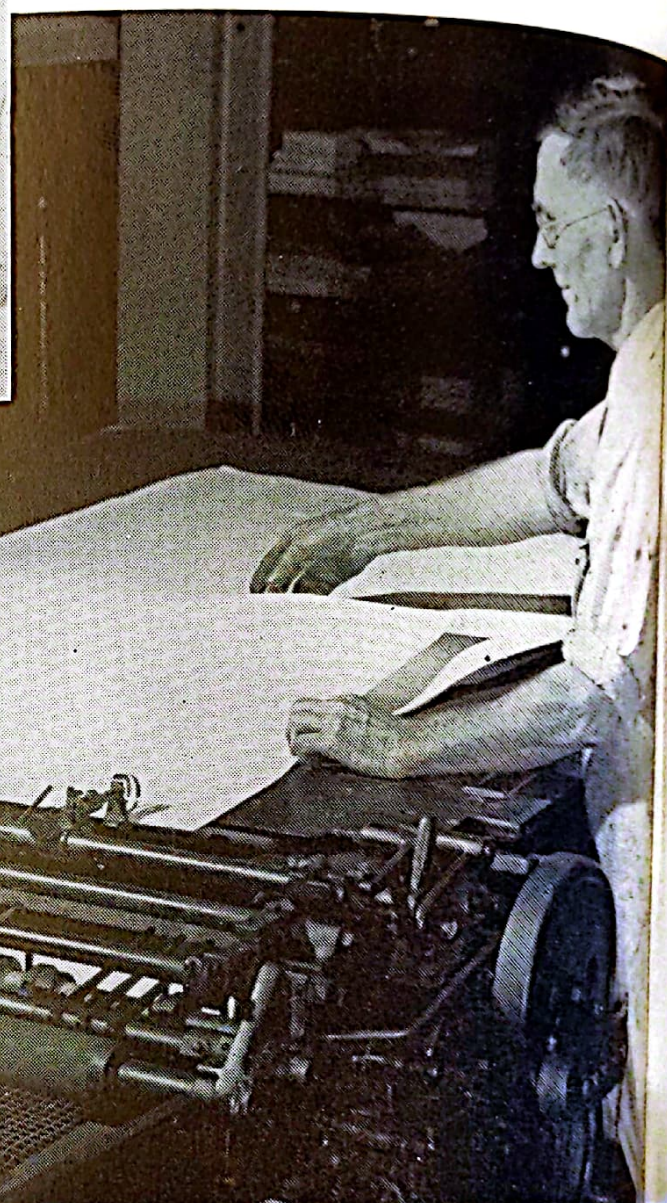


F. T. "Bud" Jarrett, shop manager and owner with his father of Jarrett's Press, sets type on a linotype machine. The Jarretts have been printing the VOICE since the first issue 21 years ago.



Andrew Parrott and Mr. Jarrett "make up" a page of Small Frys' Playground for this month's VOICE.

Tindle Miller, Jarrett's pressman, feeds 25 x 36-inch sheets of paper into a cylinder press which prints 16 pages at a time.



page, kids' page, sports, news section, editorial page, Fate of a Fabric, puzzler, and the jokes and cartoons to be used.

As the deadline nears, close coordination between editor and printer is required. Last minute changes in make up and copy are made. All type and cuts are set and locked up for the press run. Baby is getting sleepy now.

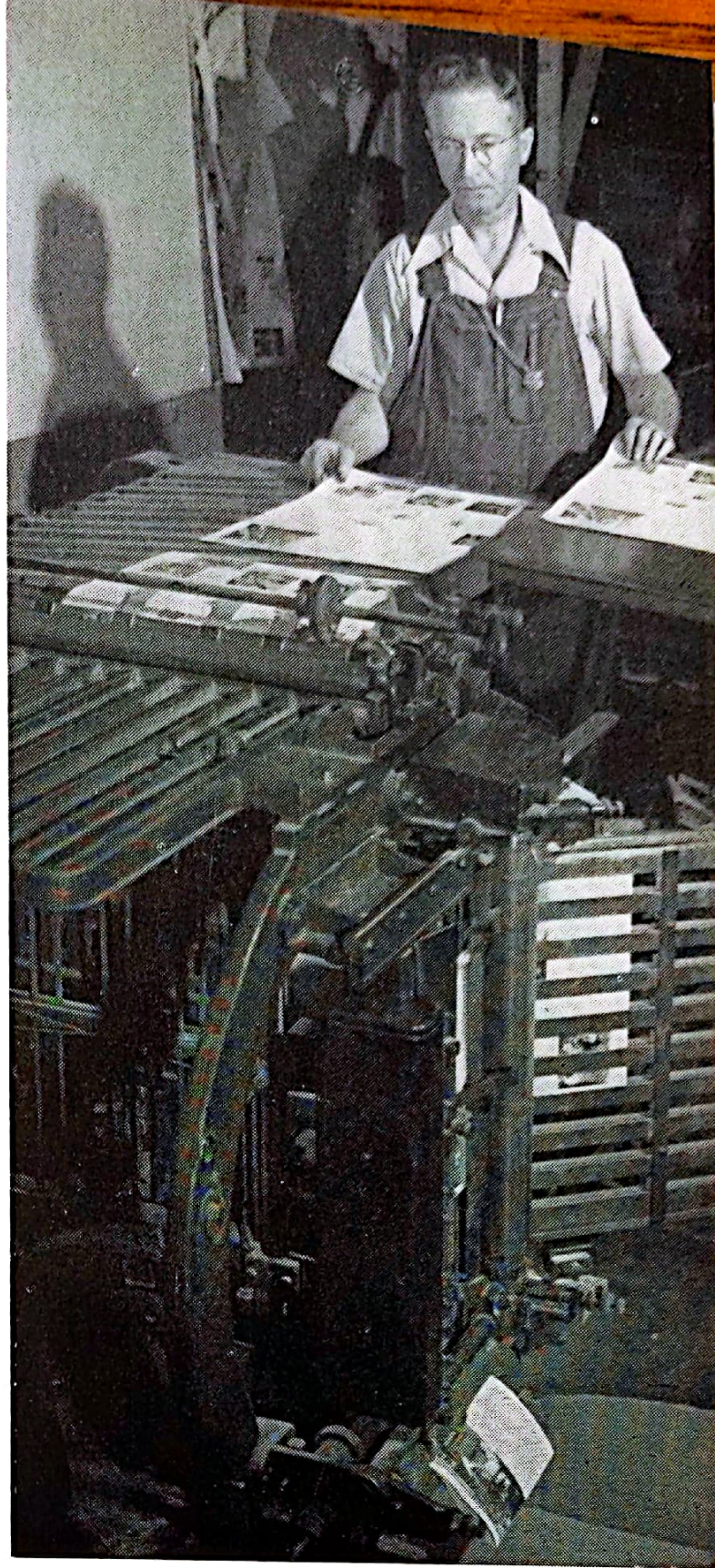
The press at Jarrett's begins to roll and, 16 pages a bite, Baby comes bounding out. He's folded, stitched, trimmed, packaged, and rushed to the Enka Plant for delivery to 6600 relatives.

Shh! Baby's Asleep

The sack has been hit. Baby is asleep. He'll ride a long way—from Maine to Texas, from Florida to Washington—and overseas to many foreign countries.

Back in the editorial rooms the staffmen are hanging on their desks with their tongues winding out their teeth. They're dozing contentedly . . . when . . . with a start . . . they hear a terrifying "whaaaaa!"

They spin around, pull out their typewriters, hitch up their cameras and stand at attention . . . as another sassy, uncompromising little monster—uh, baby—comes swaggering in.



Walter Spivey operates Jarrett's folding machine. One complete "run," consisting of 16 pages, is shown coming out of the folder at the bottom of the picture. After folding, the various parts of the VOICE are gathered together, stapled, and trimmed.

To Jump or Not to Jump



The VOICE *Wants to Know* ➔

If the VOICE is to be a success, it must be interesting to you, its readers.

So, won't you please give us your advice by answering the questions on the next two pages?

DON'T SIGN YOUR NAME . . . All we want are your honest opinions. When you have filled out the questionnaire sheet, please tear it out and return it to us in the enclosed envelope.

We can take it . . . so don't pull your punches. Results will be published in the April issue. Thanks in advance for your help!

WHY EDITORS TURN GREY

Getting out a magazine is fun, but it's no picnic. If we print jokes, people say we're silly. If we don't, they say we're too serious. If we clip things from other magazines, we are too lazy to write for ourselves. If we don't, we're too fond of our own stuff. If we don't print contributions, we don't appreciate true genius. If we do print them, the page is filled with junk. Now, like as not, someone will say we swiped this from some other magazine. We did.

◆ Here are five reasons why the VOICE does not carry classified advertising:

1. Going on a vacation? Let us check your drunks from your home to your destination—Springfield, Ill.
2. Widows made to order. Send us your specifications.—El Paso, Tex.
3. Lost: Green fountain pen by a man full of red ink.—Knoxville, Tenn.
4. Wanted: Small furnished apartment by a couple with no children until March 1.—Tazewell, Va.
5. For Sale—Large crystal vase by a lady slightly cracked.—Charlotte, N. C.

Got Your Pencil? Here We Go...

1. When do you receive the VOICE each month?
Between the 1st and 5th5th and 10th
10th and 15thLater than 15th
2. How much of it do you read?
Read from cover to cover
Glance through whole issue, read only parts that interest me
Just look at pictures
Leave it on table for my family
Throw it away without looking at it
3. Do other members of your family read the VOICE?
Wife or husbandChildrenParents
Brothers or sistersIn-lawsOther relatives
4. What parts of the VOICE interest you most? (Number in order of preference.)
Facts and FacesCrossword Puzzle
Special FeaturesRayonite Recipes
The Distaff SideSports & Recreation
Small Frys' PlaygroundFate of a Fabric
Stories about the use of Enka Rayon in war materials
5. Which of these 1951 features did you like best? (Number from 1 to 6.)
Textile ResearchHow We Live
Visit to U. S. Rubber Co.Annual Report
Brains Behind Our PayrollSnake Tape
Visit to Garment IndustryHistory of Rayon
Lowland PicnicsVisit to New York Office
Patents and Employees Who Hold Them
Heap O' Livin' (a day with Wayne O'Neil)
6. Do you think there is too much, too little, or about the right amount of space given to:



	Too MUCH	Too LITTLE	RIGHT AMOUNT
News of Lowland Plant.....
News of Enka Plant.....
Births and weddings.....
Service Pins.....
Jokes and cartoons.....

	Too MUCH	Too LITTLE	RIGHT AMOUNT
News about officials.....
Safety.....
Personal items.....
Scenic pictures.....
Sports.....
Editorials.....
Recipes and fashions.....

7. Is the general style of writing in the VOICE

..... Too breezy
 Too technical
 Too childish
 Too stodgy
 Too few

8. What about pictures—do you think the VOICE has:

..... Too many
 About the right number
 Too few

9. Are the VOICE's pictures

..... Interesting
 Average
 Too much alike
 Dull

10. What do you think of our covers?

Like them in color? Yes No
 Like the dresses modeled on the front?
 Yes No

Like the type of pictures on the back? Yes No

Do you have any suggestions about the covers?.....

11. What types of pictures do you prefer?

..... Employees on job
 Servicemen
 Company officials
 Scenic shots
 Sports
 Machinery and Equipment
 Fashions
 Snapshots

12. Would you please jot down whatever suggestions you think would help improve the VOICE:

.....

.....

.....

.....

Employed at?.....EnkaLowlandNew York Office

How long employed?..... MaleFemale



Enka Victory in Trade-Mark Lawsuit Will Affect U. S. Patent Office Policy

American Enka last month won an important trade-mark lawsuit in Washington, D. C.'s District Court which is tagged for sweeping effects in the trade-mark practice of the United States Patent Office.

Enka applied Aug. 11, 1947, to the Patent Office for registration of a trade-mark using the slogan "The Fate of a Fabric Hangs by a Thread." The Company asked that the trade-mark be registered under the Lanham Act of 1946, then in effect.

The Patent Office refused registration unless Enka disclaimed its slogan. The Company refused and appealed to the Commissioner of Patents. The Commissioner agreed with the Patent Office.

Enka then appealed to the District Court, asking for a reversal of the Patent Office and Commissioner's decision. Judge Matthew F. McGuire on Jan. 2 decided in favor of Enka, holding that the Company was entitled to register the trade-mark in its entirety.

The judge said that "certain combinations of words, albeit that they are also slogans, may properly func-



Enka's trade-mark

tion as trade-marks." This confirmed Enka's interpretation of the statute.

According to A. F. Knight, Enka's patent attorney, this decision, in the absence of an appeal, binds the Patent Office to register all other trade-marks in a similar category in the United States.

The Patent Office itself considers this a test case. Its solicitor, in his brief, said, "The decision in this case . . . will greatly affect the policy to be followed by this (Patent)

Office in such cases in the future."

The law firm of James M. Ernest of Washington, D. C. represented Enka in the District Court.

Stribling and H. C. Reed Given New Appointments

Two appointments were made last month in the Technical Service Section of the Process and Production Planning Dept.

Ross M. Stribling on Jan. 28 became assistant manager of the Section, and H. L. Reed, effective Jan. 14, assumed the duties of dye chemist in the Service Technician's

Unit of the Section.

Mr. Stribling's new duties, broadly, are assisting the manager in establishing and maintaining contact with customers to determine the suitability of the final product of both Enka plants.

Mr. Reed, as a service technician, will investigate complaints of customers and assist them in technical problems relative to the processing of Enka yarns.

Enka Chemical Dept. Wins '51 Safety Award

The Chemical Dept. last month was awarded a plaque for achieving the best safety record per man-hour worked of any department at the Enka Plant in 1951.

The presentation was made to J. R. Houtman, superintendent of the Chemical Dept., by Safety Director J. D. Brown at the semi-annual safety dinner at the Enka Lake Club Jan. 12.

Dr. George Heaton, prominent Charlotte minister and authority on human relations in industry, was the main speaker of the evening. After being introduced by Mr. Brown, he laid down a three-point program for increasing plant safety:

- 1) Keep employees informed as to what may be expected in the future;
- 2) Mold desired attitudes through individual recognition; and
- 3) Teach employees by personal example to use their skills safely.

The dinner meeting was attended by 155 foremen, department heads, and plant officials.

Gross Recalled to Navy; Is Replaced by Zellner

In the absence of Donald I. Gross, technical supervisor of the Enka Plant Textile Dept., who was recalled to active naval duty Dec. 15, A. D. Zellner has been appointed acting technical supervisor of that department, effective Jan. 28.

Cmdr. Gross is inspector of Navy materiel at his base in Milwaukee, Wis. Before recall he was commander of Battalion 6-7, Asheville unit of the Organized Naval Reserve. He was both repair and executive officer of USS Rigel in the Pacific during World War II.

In his new capacity Mr. Zellner, will be responsible for the technical and qualitative aspects of Enka Rayon through all stages of its production in the Textile Dept.

The Stork Club

The births of 35 babies have been reported by Enka employee families during the past month. Following are the names of the parents and children:

ENKA

Charles D. Bennett, Chemical Lab, daughter Betty Diane, Dec. 11.

David E. Baker, Spool Spinning, son David, Jr., Dec. 16.

Willis Watts, Finishing, son Jerry Bryson, Dec. 20.

James F. Godfrey, Guard Force, son Jerry Scott, Dec. 21.

Carl Nave, General Engineering, son Red Martin, Dec. 24.

George E. Cole, Jr., Pot Spinning,



NEW OFFICERS OF ENKA LOCAL 2598, United Textile Workers of America/AFL were installed Dec. 28 in ceremonies at the Central Labor Union Hall. R. S. Whitmire, international vice president, administered the oath of office. Front row, left to right: Mrs. Joe Rash, recording secretary; Walter Garren, district vice president, chemical division; Mrs. Geneva Ledbetter, district vice president, textiles; Jewell Wright, publicity agent; Hubert Phelps, district vice president, miscellaneous; Whitmire; Leonard Broyles, president; and Eugene Hamilton, warden.

Back row: Gordan Jordan, chaplain; J. E. Jervis, financial secretary; Paul Allison, business agent; R. M. Winslow, district vice president, maintenance; Calvin Ray, vice president; and Foch Buckner, district vice president, spinning. (Citizen Photo).

daughter Judy Ann, Dec. 27.

Roland Aberle, Treasurer's Dept., daughter Jane, Dec. 28.

L. B. Herron, Materials Inspection, son Gerald Duane, Dec. 28.

Gerald C. Atkins, Pilot Plant, son Stewart Bruce, Dec. 29.

William E. Austin, Spinning, daughter Beatrice Imogene, Dec. 29.

Ted R. Hunter, Finishing, son Eddie Dean, Jan. 3.

Ned Smathers, Cafeteria, son Curtis Daniel, Jan. 5.

Ray R. Rast, Technical Service, son James Thomas, Jan. 8.

Carlie W. Capps, Finishing, daughter Janet Gail, Jan. 12.

LOWLAND

Granville Ealy, Finishing, son Chester Ray, Sept. 15.

Paul N. Smith, Finishing, son David Lynn, Sept. 15.

Herman Holdway, Filter, son Robert Eugene, Sept. 29.

C. L. Beeler, Industrial Engineering, daughter Shari Ann, Oct. 21.

Earl T. Cureton, Chemical, daughter Elaine Jenette, Oct. 23.

James Gorman, Finishing, son Donie Lee, Oct. 23.

Hubert Hall, Carpenter Shop, son Steven Conley, Oct. 27.

(Continued on Page 21)

New Hospital Proposed For Morristown Area

A new city-county hospital for the Morristown, Tenn., area soon may be a reality.

Jan Heykoop, Lowland plant manager, and other community leaders are preparing an application for a million dollar Hamblen-Morristown Hospital to be submitted to the federal government after approval of a \$300,000 bond issue already voted by the County Court.

The application will be considered under the program and funds set up by the Hill-Burton Act. This act provides for government aid for hospitals in needy areas up to 52 per cent by the federal government and 24 per cent by the state. The local share would be about 24 per cent.

Hamblen County reportedly has a greater hospital need and smaller doctor ratio per 1000 people than any other county in Tennessee.

City and county leaders say the proposed hospital will be modern in every respect with between 75 and 80 beds. The present Hamblen County Hospital has been offered for use as a nurses' home.

J. K. Jolliff Appointed Assistant to L. A. Moritz

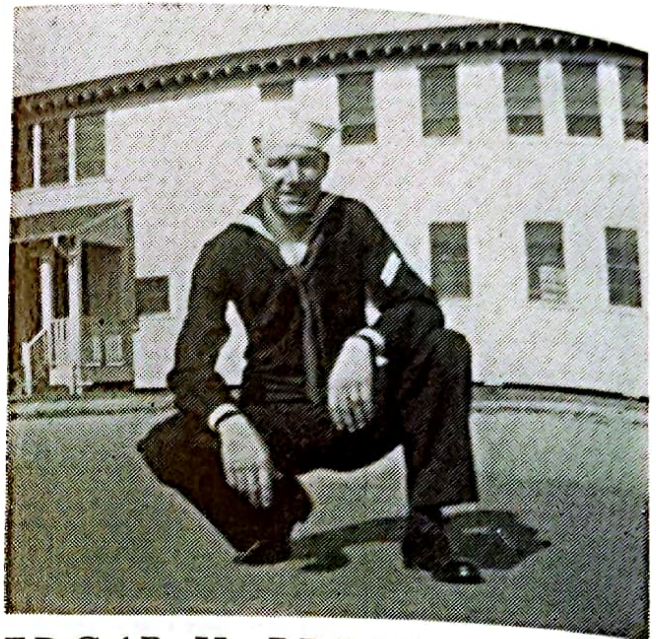
John K. Jolliff was appointed administrative assistant to Leo A. Moritz, director of production, on Jan. 16.

An industrial engineer in the Plant Industrial Engineering Dept. before this appointment, Mr. Jolliff's new duties include assisting Mr. Moritz

in assembling, summarizing, and analyzing pertinent production data of the Company's two plants.

Born in Petersburg, Va., Mr. Jolliff lived 20 years in Enka Village, was graduated from Lee Edwards High School in 1946, and received a B. S. degree in Industrial Engineering in 1950 from Virginia Polytechnic Institute.

Mr. Jolliff is the son of E. C. Jolliff, manager of the Enka Plant Microscopical Laboratory, and is married to the former Miss Gwen Berry of Asheville. He came to work at Enka upon graduation from V. P. I. in 1950.



EDGAR H. BROCK, employed at the Enka Esso Service Station before his enlistment in the Navy Jan. 28, 1951, is assigned to the Blue Angel Flight Team at the Naval Training Station, Corpus Christi, Tex. He was graduated from Candler High School in 1950 and took his naval boot training at San Diego. He spent the Christmas Holidays with his parents, Mr. and Mrs. Hilliard Brock, Candler Rt. 2.

Sams Resigns to Begin Full-Time Law Practice



Mr. Sams

W. Harold Sams, formerly a shift foreman in the Coning Dept. at Enka, has resigned from the Company to enter the full-time practice of law.

He will be associated with Thomas O. Pangle and Tom S. Garrison, Jr.—the firm of Pangle, Garrison, and Sams—in Asheville.

A native of Buncombe County, Mr. Sams was a civil engineer before coming to Enka in 1933. He first worked in the Engineering Dept., later helped organize the Plant Control Dept. (quality control and inspection), and finally transferred to the Coning Dept.

From 1933 to 1936 he spent his spare time studying law with Claude Love in Asheville. He was admitted to the bar in 1936 and has had a part-time practice ever since.

In 1939 Mr. Sams was married to the former Miss Mary Foehl, who works in the Salaried Employment Section at Enka.

During World War II Mr. Sams joined the Air Force as a private. Three-and-a-half years later, after legal work in the Pentagon, 20th Air Force Headquarters, and Training Command Headquarters, he was discharged as a major.

An active member of the American

Legion, Mr. Sams is judge advocate of the West Asheville Memorial Post and executive officer of the 9943rd Volunteer Air Reserve Unit.

In 1950 he was elected chairman of the Republican Party's executive committee for Buncombe County—an office he still holds.

47 Employees Eligible For Enka Service Pins

Forty-seven employees have become eligible in the last three months for Service Pins, symbolic of continuous employment with the Company. They are:

ENKA

15 YEARS—W. H. Blankenship, Air Conditioning; G. C. Clark, Outside Mechanics; H. F. Crawford, Textile Maintenance; G. R. Creasman, Power; H. J. Crook, Carpenter Shop; J. P. DeBruhl, Machine Shop; T. R. Gibson, Outside Mechanics; D. F. Gosnell, Finishing; C. W. Healine, Electric; Mary B. Lynch, Textile; J. Ray McCurry, Finishing; J. Floyd Pearson, Spinning; E. J. Powers, Spinning; J. C. Reid, Pilot Plant; G. C. Sluder, Electric; Frances E. Snipes, Glass Blowing; Josie Stevens, Textile; A. W. Turner, Paint Shop; Edward F. Walsh, Finishing; R. H. Whiteside, Maintenance; J. W. Woody, Textile; and Mack C. Youngblood, Finishing.

10 YEARS—O. C. Allen, Finishing; Hilliard J. Arrowood, Plant Engineering; Blanche F. Ballinger, Textile; H. A. Bridges, Spinning; D. R. Bridges, Spinning; Lucille B. Conder, General Stores; J. W. Fox, Spinning; K. C. Galloway, Spinning; J. D. Hampton, Textile; W. T. Garrison, Spinning; J. H. Henson, Spinning; James B. Herron, Spinning; M. R. Hyder, Chemical; T. L. Howell, Pilot Plant;

(Continued on Page 21)

Glady's Belfrey Gets Its Bell

In a few days a church bell will ring on Pisgah Highway. A lot of people will take it for granted—most churches have bells—but, in this case, there's more to it than meets the ear.

Some months ago the members of Glady Missionary Baptist Church in the Candler area were fixing up their church and decided it was high time they had a bell. They already boasted a belfrey—but what good's a

belfrey without a bell, they thought. The pastor at the time, the Rev. Hubert Wilson, heard that Southern Railway, in connection with its public relations program, was donating old locomotive bells to Southern churches. The church applied for one of the bells, but the ensuing months brought no response.

Last fall, then, Fred Brendell, assistant foreman of the Enka Plant Yard Dept., and deacon and superintendent of Sunday School at Glady, told the lamentable story of the elusive bell to Albert Lathrop, Enka's general traffic manager.

Mr. Lathrop promptly took the ball. He personally knows Ernest Norris, 14-year president of Southern Railway before his retirement Jan. 1. He wrote Mr. Norris who immediately slapped a priority tag on one of the bells . . . and earmarked it for Glady Missionary Baptist Church.

Early in January the bell arrived at Southern's depot in Asheville. The Railway not only paid the shipping charges but presented the bell already mounted on a steel frame for bolting to the church's belfrey floor.

The bell, which weighs 290 pounds on the frame, is bronze and bears the inscription, "Gift of Southern Railway, 1951."

"It's a beauty," Mr. Brendell said when he accepted it at the depot, "and I'm certainly thrilled and grateful." He was echoing, of course, the sentiments of 140 other happy members of Glady Missionary.



Fred Brendell accepts bell from Southern Railway Freight Chief V. C. Smathers.



Dan Cooke, president of the Candler Lions Club, presents a check for \$50 to Mrs. Retha Fullam, superintendent of the Asheville Orthopedic Hospital.

Additions to Enka Family

(Continued from Page 17)

James A. Fox, Lacquer Shop, daughter Lynda Carol, Oct. 28.

Kenneth Clevenger, Finishing, daughter Kathy Diane, Nov. 1.

Y. J. Jenkins, Spinning, son Charles Michael, Nov. 5.

Eugene Fancher, Air Conditioning, son Terry Eugene, Nov. 10.

Buddy Julian, Industrial Engineering, daughter Leslie Ann, Nov. 12.

J. R. Blanken, Spinning, daughter Glenda Darlean, Nov. 18.

Calvin Davis, Jr., Spinning, daughter Mary Susanne, Nov. 27.

Ponder O. Strange, Millwright Dept., son Ponder O. II, Dec. 3.

Theodore Crooke, Sheet Metal and Lead, son Donny Ray, Dec. 6.

Carl Williams, Chemical Lab, daughter Catherine, Dec. 6.

K. C. Anderson, Electric Shop, son Michael David, Dec. 7.

V. R. Hall, Energy, daughter Crystle Dawn, Dec. 8.

Ford E. Warrick, Chemical Lab, son Paul, Dec. 17.

Julius Justus, Spinning, daughter Joyce Carole, Dec. 22.

Candler Lions Rated Best Club in District

Members of the Candler Lions Club, many of whom are Enka employees, have received word that their chapter has been rated by Lions International as the best in District 31A.

To anyone familiar with the Candler club's activities, this rating could not have been much of a surprise. In addition to its regular contributions, the club recently gave \$250 to the Western North Carolina Lions Eye Clinic and provided Candler School with the only Ortho-Rater in any public school in North Carolina.

It made its second annual donation of \$50 to the Asheville Orthopedic Hospital.

And at Christmastime its 40 members dug into their own pockets to raise \$800 for needy families of the community. Each member personally provided clothing, food, and toys for one entire family.

The club's energetic president, Dan Cooke, who also is principal of Candler School, says this is only the beginning — even more impressive projects are being planned for the coming year.

Service Pin Awards

(Continued from Page 19)

W. C. Lance, Salvage; Frank Owens, Yard; H. M. Roberts, Instrument Shop; W. B. Roberts, Chemical; Drew Robinson, Chemical; Jack O. Swanger, Finishing; E. I. Watkins, Maintenance; and W. C. Yelton, Finishing.

LOWLAND

15 YEARS—C. W. Lennox, Machine Shop; J. R. Nicholson, Jr., Cafeteria.

AMERICAN ENKA CORPORATION
LOWLAND PLANT

Now Let's all go into a New Year
Using Plenty of caution against accidents
and don't ever stop observing Safety

DAYS WORKED SINCE LAST L.T. ACCIDENT 439
MAKE EVERY DAY A SAFE DAY

SAFETY SOARS . . . *As this issue goes to press, Lowland employees have reached 439 days without a lost-time accident—an outstanding tribute to an outstanding safety program. The constantly-changing complexion of the plant's bulletin boards helps drive home the never-ending need for safe working practices.*

Cupid's Corner

Wedding bells have rung at Enka and Lowland for the following couples, who have received the Company's customary wedding gift of a chest of silverware:

ENKA

Charles M. Crooke, Salvage, and Dorothy Mundy, Reeling, Nov. 24.

Gus M. Devlin, General Engineering, and Tweedie Ann Durst, Dec. 1.

J. B. Joynt Addresses Potential Air Generals

John B. Joynt, manager of Enka's Administrative Engineering Dept., spoke on management improvement techniques Jan. 16 in Washington, D. C. before 100 top United States Air Force officers.

Mr. Joynt's address was given in conjunction with the Air Force's executive development program. Officers attending were wing commanders and potential generals.

Mr. Joynt has had 15 years' experience with large manufacturing, banking, and transportation companies—as well as with federal, state, and municipal governments. He is recognized nationally as an authority on administrative planning and managerial controls.

Wollner Gaston, Textile, and Catherine Allen, Coning, Dec. 24.

LOWLAND

Thomas B. Withers, Chemical, and Betty Kirk, Dec. 12.

Ostia Cogdill, Textile, and Doyle Shelton, Dec. 13.

Don Shaver, Finishing, and Quechee Sisk, Dec. 15.

L. J. Sane, Jr., Spinning, and Katherine Nease, Dec. 22.

Donald E. Stines, Office Supply, and Ada Spurgeon, Dec. 31.



SPORTS

Rayonite Cagers Aim For Healthier Record

Only four more home games remain on the schedule of the Rayonite basketball team before the Dixie League Tournament makes its fourth annual appearance on the Enka Gym floor Feb. 21, 22, and 23.

Three of the games are league affairs and can go a long way in determining how the Rayonites finish in regular season play.

With a current 3-7 won-lost mark in the loop, Sam Patton's cagers could handle three straight wins to good advantage.

McCrary's Eagles, in second place with a 3-1 record, play here Feb. 2. Third notched Dunear, with eight up and three down, is here Feb. 7, and old-rival Hanes is slated for the home court Feb. 9. Enka will close out the league season at Monaghan Feb. 14.

The Hickory De Harts, undefeated independent powerhouse, will play here Feb. 16, closing out the regular home season.

The Rayonites won only four of 10 contests in January. Wins were chalked up over Monaghan, 69-57; Johnson City Patys, twice 87-62 and 68-65; and Piedmont, 80-71.

Setbacks came at the hands of Peerless, twice, 67-65 and 63-50; Fort Jackson Bullets, 81-78; Detroit Vagabonds, 83-77; Pelzer, 87-78; and McCrary 77-60.

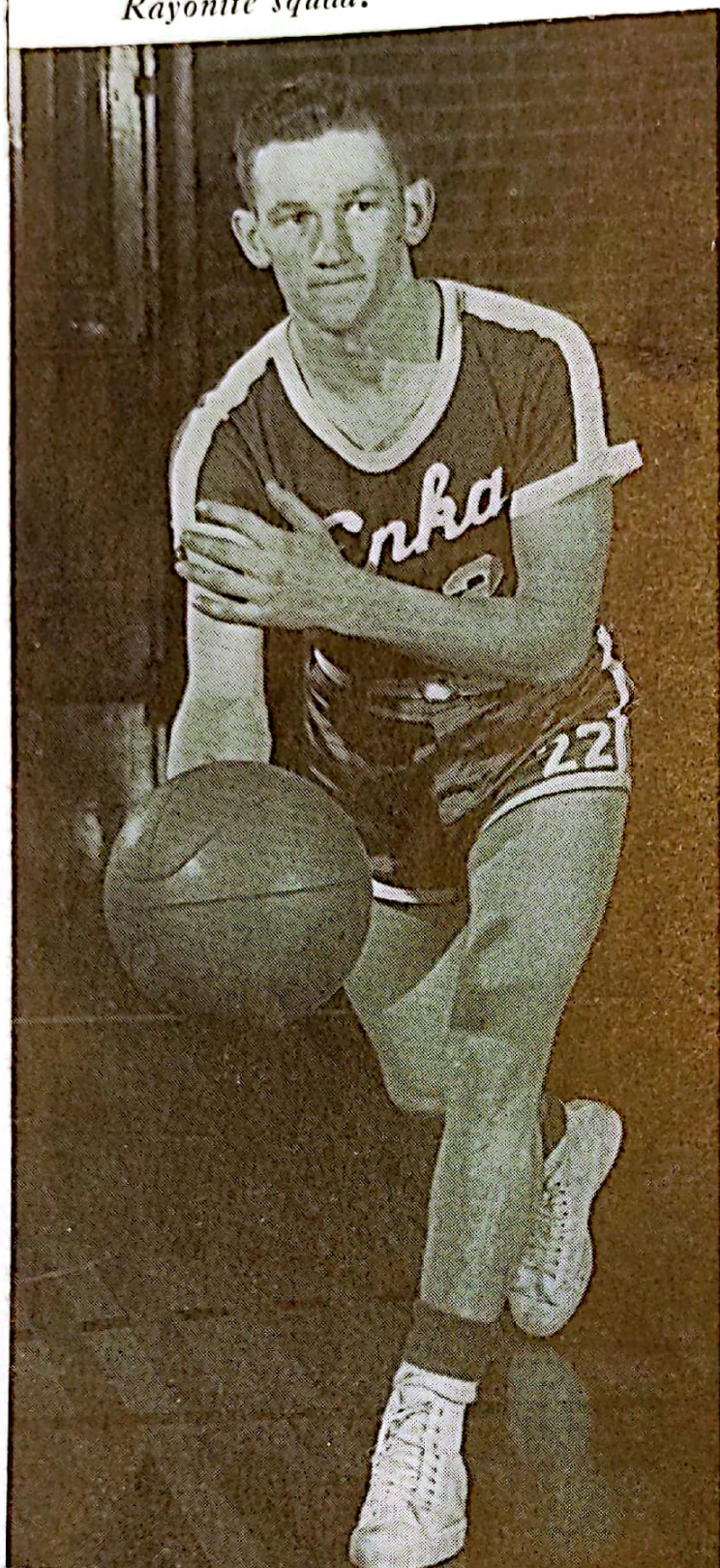
The Rayonites' overall record shows 10 wins against 12 losses.



LEAN AND LANKY Marion Hales, a new member of the Rayonite basketball team this season, is making a fine showing in the fast Dixie League. He has scored 186 points to date.

Fourth Annual Dixie League Tourney Gets Under Way at Enka Feb. 26

FRED BRENDELL, JR., ex-Candler High star, is showing much promise as a guard on this season's Rayonite squad.



Fans of the Dixie Basketball League, the South's fastest cage circuit, are preparing for a grand-slam, whiz-bang, three-day camp meeting when the fourth annual tourney gets underway at the Enka Gym Feb. 21.

The annual eight-team event has produced some of the best games ever played on the Enka floor, and this year should be no exception. In fact, most fans feel that the teams are even better matched than before and that the eighth place team could cop the championship without too much surprise.

Last year's championship was annexed by Monaghan, sixth-place finisher in the league.

Peerless and Dunean are this year's favorites, but few will discount Hanes, McCrary, or Pelzer. The Rayonites, Monaghan, and Piedmont can't be counted out either.

The books will close out Feb. 16 to form tournament pairings. The order will pit the first and fifth place teams, fourth and eighth, second and sixth, and third and seventh.

Standings through Jan. 28 are: Peerless, 9-2; McCrary, 3-1; Dunean, 8-3; Pelzer, 6-3; Hanes, 3-4; Enka, 3-7; Monaghan, 2-7; and Piedmont, 0-7.

A limited number of seats have been reserved for the event and may now be obtained at the Enka Plant Employment Office.

Lowland Girls Lead Morristown League

The Lowland Plant girls bowling team currently is running away with honors in the Morristown Women's League.

Latest standings reveal the team has won 33 matches and lost only seven.

They have compiled the league's high game with a roll of 782 and the high three-game set with a splendid 2177 series.

* * *

Kneeling, left to right: Lillian Campbell, Captain Tommie Jean Cornette, and Kathleen Nicholson. Standing: Ina Ruth Bible, Sara Conkin, Betty Gay Walden, and Louise Haag.



Outside Mechanics Lead Enka Plant Bowlers

Paced by the Outside Mechanics, the second round of the Enka Plant bowling league closed Jan. 30.

As the VOICE hit the press the Mechanics were leading the league with a record of 22 wins and 10 losses. The "C" Shift Spinners and Spool Spinning Inspectors, both sporting marks of 18-10, were still in the running.

"C" Shift Spinning won the first round and will meet the winner of the second round in an elimination series. The winner later will bowl the third-round champion for top

league honors.

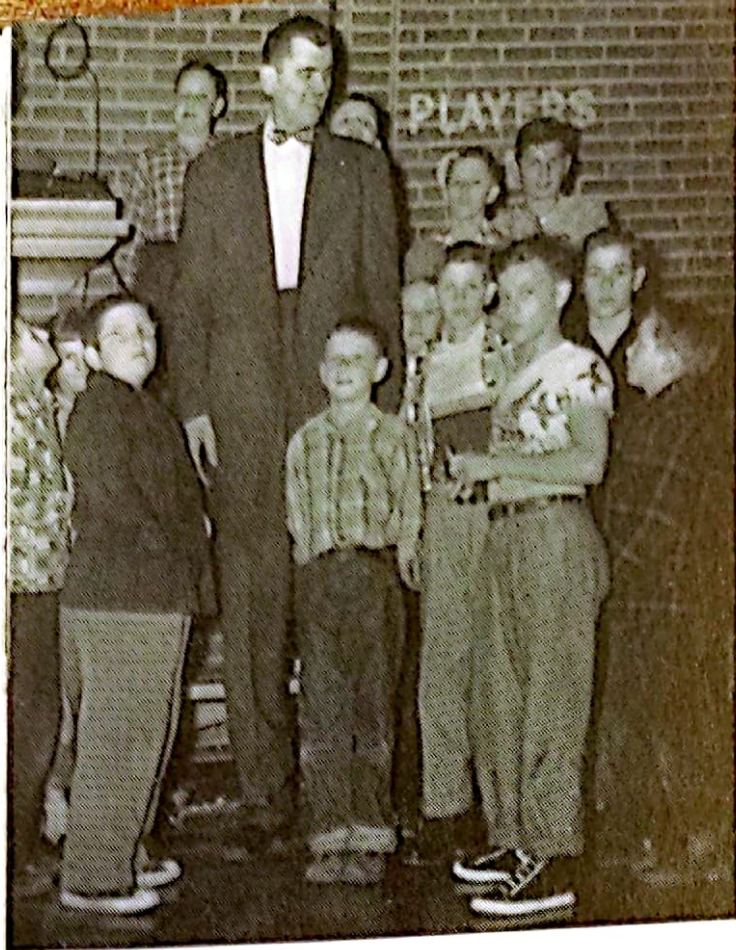
Standings of other teams are: Electric Shop, 18-14; Finishing Office, 15-21; Industrial Engineers, 14-18; "B" Twisting, 12-12; Drafting, 12-20; Machine Shop, 12-24; and Fire Dept., 11-13.

Enka Teams Hold Top Division Berths

Enka's bowling teams remained in top divisions in league play during January.

The men's team of the WNC Ten Pin League, who at one time during the month gained fourth place, now

(Continued on next page)



Youngsters Have Busy Month On Hardwoods

A total of 49 games were played last month in the basketball program for youngsters at the Enka Gym.

Three of the four leagues are led by undefeated teams, and a tie exists in the other.

The Midget Boys loop is paced by Captain Lee Farmer's Robins, who have won eight straight contests. The Junior Boys circuit's front-running honors go to the Rams, captained by John Brendell, who also have racked up eight consecutive wins. There are eight teams in the Midget league and six in the Junior organization.

Sandra Penland's Tonies are out in front in the Midget Girls league with an undefeated slate. They also have won eight games.

CIRCUS GIANT Gilbert Reichert, who stands 8 feet-4 inches, made a big hit with youngsters attending the Enka-Detroit Vagabonds game last month. Reichert was master of ceremonies for the Vagabonds. During the summer he travels with Ringling Brothers. He tips the scales at better than 300 pounds and wears a size 20 shoe.

Two teams, Peggy Massie's Bomberettes and Peggy Gosnell's Rayonits, are tied for honors in the Teen-Age Girls league. They have won six and lost one.

The leagues will continue at a fast tempo during February, and March will be tournament month. Each league will play a 14 game schedule.

Keglers in Top Divisions

(Continued from Page 25)

rest in the fifth spot, and the girls team is in sixth place in the Asheville Women's loop.

In match play through Jan. 22, the male keggers had won 34 and dropped 26. They still maintain the league's high single game of 1043 and the high set of 2934.

Arthur Robinson, whose average is 185, ranks ninth in individual standings. Arthur Henderson is thirteenth with 182.

The Enka girls were in third place before losing three games to Allen Transfer and dropping into the sixth spot Jan. 21. They stand even in wins and losses at 27. Josie Stevens has the high average of 139, followed by Mary Hamlett's 131.

Blue Ridge Conference Will Hold Annual Tourney at Enka Feb. 25-28

American Enka will be host this year to the annual Blue Ridge Conference basketball tournament for the first time in the loop's history. The tourney will be reeled off in the Enka Gym Feb. 25 through 28.

Eleven of the 14 member schools will take part in the event. It is the largest representation in a number of years.

Plans for the four-day affair were recently completed, and pairings have been drawn by the committee com-

posed of Coaches Hop Arbogast, Asheville School; Ted Carter, Hendersonville; and C. C. Poindexter, Bethel.

Mechanics of the tourney will be handled by Enka's athletic staff.

The Blue Ridge cage carnival will follow the Dixie League tourney, which opens Feb. 21, and precede Enka's annual invitational high school tourney, slated for the week of March 17-22.

The Mars Hill girls and Hen-

COACH ROY PHILLIPS' Candler Bobcats have posted a 5-3 record at this writing and are showing marked improvement as the season progresses. They are playing all home games on the Enka Gym court. Team members are pictured below. Left to right, bottom row: Donald Wise, Chuck Farmer, Joe Roberson, Bill Hutchinson, Jim Burton, Alvin Hall, Bob Nether-ton, and Gene Hall. Top: Marvin Guy, Don Morgan, J. L. Mashburn, Ted Hinson, Bill Payne, Allen Fish, Tommy Miller, and Coach Phillips.





THE CANDLER HIGH girls team of this season is providing fans with many well-played games despite heavy losses suffered from last year's squad. Members are pictured above. Left to right, bottom row: Shirley Cole, Shirley Wise, Mary Bumgarner, Joan Wright, Betty Robinson, Betty Hendrix, and Sybil Young. Top: Mrs. Margaret McEver, chaperone, Joan Morgan, Stovie McDowell, Barbara Morgan, Celia Campbell, Betty Foster, and Coach Roy D. Phillips.

dersonville boys, both defending champions, have been seeded top positions by the tourney committee.

In the girls division, Bethel, Waynesville, and Canton were seeded second, third, and fourth in the order named. Asheville School, Canton, and Bethel rank second, third, and fourth in the boys division.

Referees chosen include Charlie Munday, Dusty Rhodes, and Marvin Nockow with Woody Griffin and Mitch Gaddy as alternates.

In past years the tourney has been

held at Hendersonville's City Gym.

The tournament also will serve as a method of selecting the boys team to represent the Blue Ridge Conference in the State Class AA playoff championships.

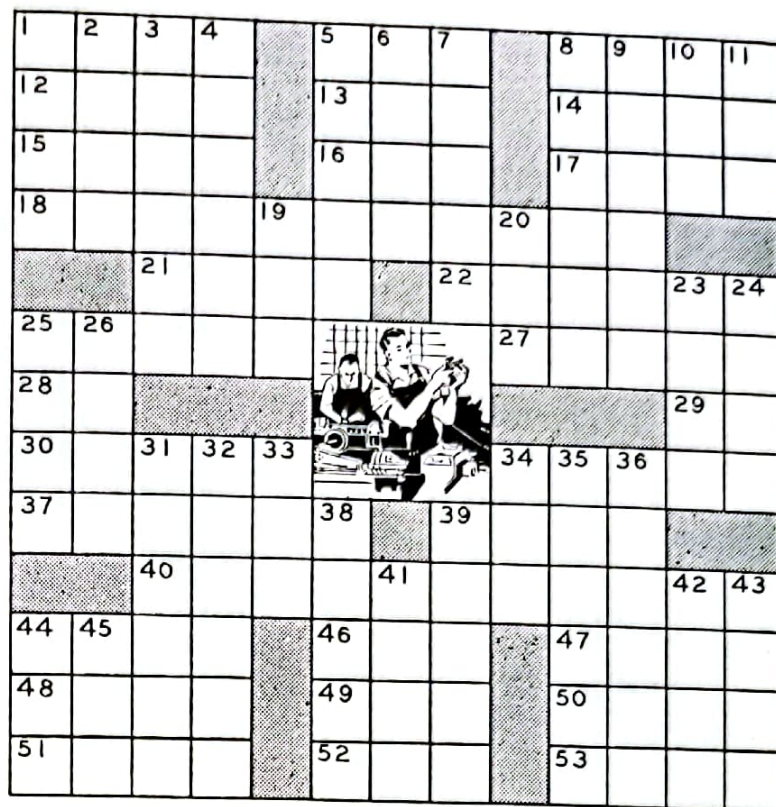
Teams participating are:
BOYS—Brevard, Marshall, Tryon, Waynesville, Christ School, Mars Hill, Bethel, Canton, Ben Lippen, and Hendersonville.

GIRLS — Marshall, Waynesville, Brevard, Mars Hill, Canton, Hendersonville, Bethel, and Tryon.

Plant Puzzler

ACROSS

1. Conserve
5. Initials of our parent company
8. Reclaimed sodium sulphate
12. Package
13. Lair
14. Beg
15. Air (prefix)
16. Twelfth month (abbrev.)
17. Ledger entry
18. Department in charge of servicing machinery
21. Watched
22. Looked
25. Famous road in Indo China
27. Composition
28. Conjunction
29. Point on compass
30. Rent
34. Conveyors of liquids
37. Laws
39. Volcano
40. Salvage
44. Ireland



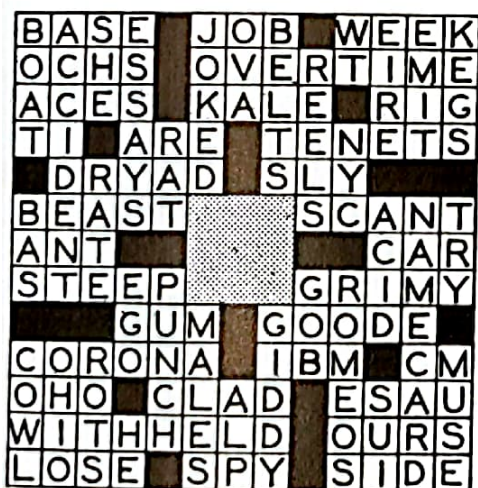
46. Part of verb *to be*
47. Coax
48. Single
49. Term of polite address
50. Roman emperor
51. Barrels
52. Dried clover
53. Paradise
20. Born
23. Make comfortable
24. Tints
25. Bundle of waste yarn
26. Made use of
31. Exposing to air
32. Views
33. Etcetera (abbrev.)

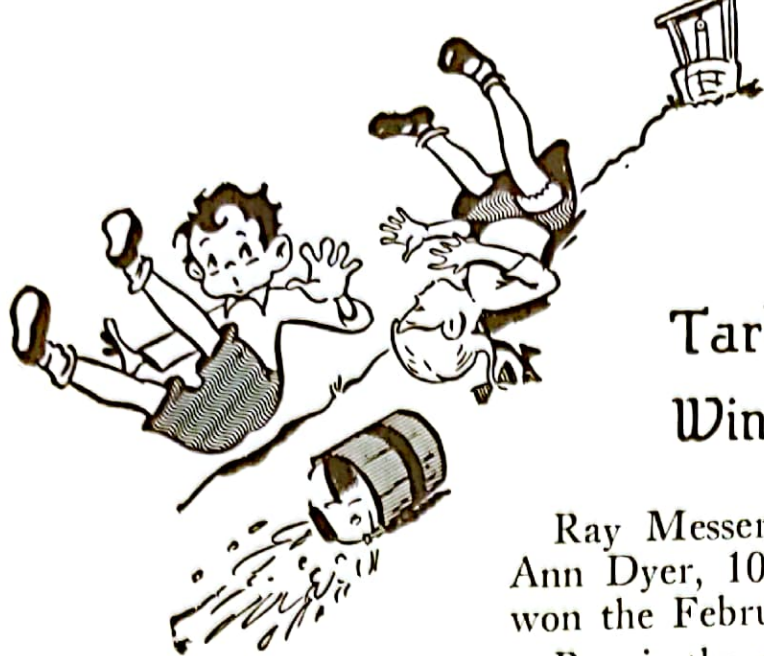
DOWN

1. Moved through water
2. Region
3. Changer
4. Person for whom a nation is named
5. Totaled
6. Sharp
7. Remove bottle top
8. Flavors
9. Changes
10. Nautical term
11. Scotch cap
19. Beverage
34. Parent Teachers' Association (abbrev.)
35. Properly tuned (two words)
36. Coupled
38. Cut
39. Abrasive
41. Operatic solo
42. Monster
43. Gas used in advertising signs
44. Large member of deer family
45. Eggs of fishes

(Answer next month)

Last Month's Answer





Small Frys'

Tarheel and Rhode Islander Win February Contest Prizes

Ray Messer, 11, of Asheville Rt. 4, and Dorothy Ann Dyer, 10, of 145 Colfax St., Providence, R. I., won the February poem and suggestion contests.

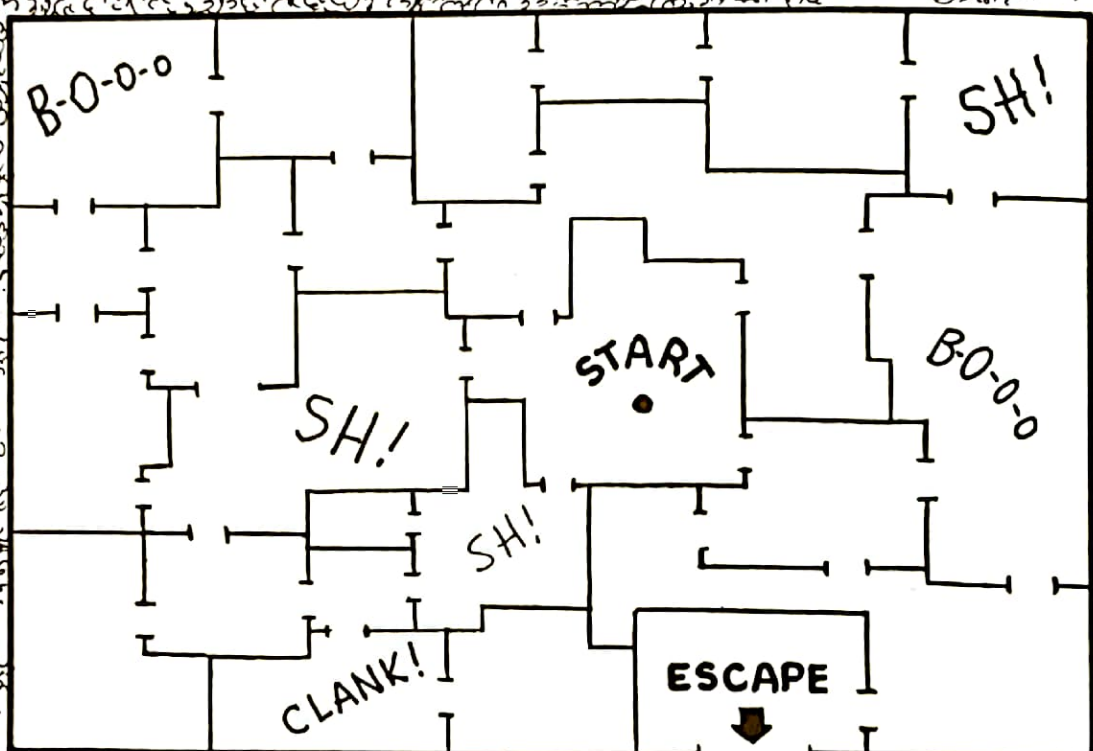
Ray is the son of C. L. Messer of the Enka Plant Spinning Dept. His winning poem, "Bingo," is printed on the next page.

Dorothy Ann's dollar-winning suggestion was that of having boys and girls in America write kids of other countries—a Pen Pal's Club. She sent Small Frys' Playground a list of names of kids who'd like to hear from American small fry—so drop us a line and we'll pass along the information.

Beginning in the room marked "Start," see if you can enter and leave at least 19 rooms (going through no room or door more than once) until you leave the room marked "Escape." Do it with your pencil.

Copyright

HAUNTED HOUSE



Playground

Meanwhile keep the poems coming.
The March deadline is Feb. 10; so
get started today.

Bingo

By RAY MESSER

I have a dog,
His name is Bingo,
He follows me,
Wherever I go.

He is the prettiest
Dog I know,
But will bite you if
You don't say, "Hello!"



Ray and Bingo

Why Little Fish Are

Once upon a time there were a lot of little fish in the sea. There were some big fish, too. The little fish didn't like the big fish very much because the big fish always took the best nesting grounds and swam around gobbling up the little fish.

The poor little fellows worried so much about their larger neighbors that they couldn't sleep for fear of being caught off guard. In fact, they were so constantly watchful that to this day little fish cannot close their eyes.

After a while the little fish went to see Neptune, the ruler of the sea, about their troubles. As they glided into his castle, Neptune greeted them warmly and listened sympathetically

to their story. When they had finished, he said he would see what could be done and asked them to come back the next day. Then he sent for the big fish.

The next day, when the little fish returned, Neptune smiled at them and said he had good news: "I have talked with the big fish, and they have agreed to stop eating up your families."

The little fish stuck out their lips pouting; and Neptune was surprised, for he had expected them to greet his announcement with flapping fins. "What's the matter," he asked. "Isn't that what you wanted?"

And the little fish answered, "No, we want you to make us even bigger so we can eat up all the big fish."

Neptune was very unhappy to hear this, and he looked sternly at the little fish and said, "I was sorry for you, being mistreated as you were. But now I see that you are selfish and greedy. You do not want to live in peace with your neighbors but only to be big so you can bully them. I will never help you now!"

And so, to this day the big fish take the best nesting grounds and eat up the little fish.





FATE OF A FABRIC... Charming Elizabeth Rayfield, secretary to D. Slikker, chief maintenance engineer, awaits dinner guests in this brown, white, and gold all-purpose number designed by Onondaga and woven with 100/60 denier Enka yarn.

One of our friendliest and most popular employees, "Lib" has worked at Enka 20 years. She has a 16-year-old daughter, Betty Ross, and lives at Asheville's Lakeview Terrace.

Your Boys Will Like This!

If you need a bed-playroom for those two lively boys of yours, you might try blending traditional and contemporary ideas as illustrated in the picture below.

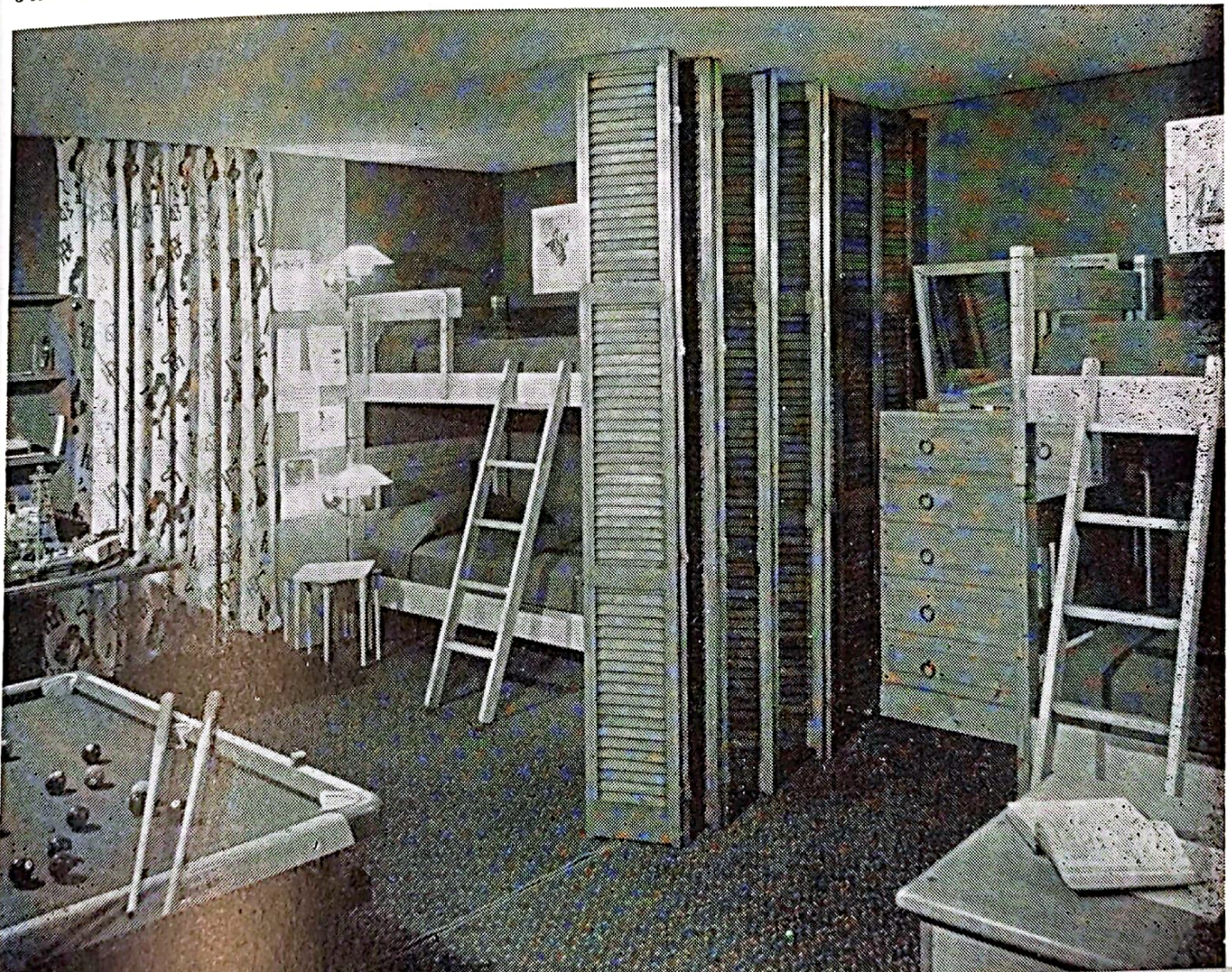
Basic furniture along more familiar lines is shown with sectional storage units of metal construction, lighting fixtures, floor covering, and light-weight stacking stools.

Features any boy would prize are a train table which folds close against the wall, bulletin boards, roomy chests, a desk (for the older boy) and light-weight modern storage units.

Stacking stools may be used for a variety of purposes. Durable fiber tweed-tex floor covering and dark brown, heavy cotton-fabric spreads are practical in a room for energetic boys. With a bunk bed in each section of the room, a young school friend always is welcome for the night.

To give the boys a room with spaciousness for play hours and privacy when needed, *Parent's Magazine* suggests the louvered shutter screen, which may be pushed open during the day and closed at night.

If you want a bed-playroom which is both practical and stylish, try working out or enlarging on some of these ideas.



Tillie's Tempting Table Tips



Mrs. Bassett

Mrs. Tillie Bassett of the Tabulating Section at Enka has such a marvelous reputation for her cooking that instead of a one-dish recipe, we asked her to give us a complete dinner menu. This she did—on the spur of the moment and completely from memory.

Featuring stuffed pork chops, sweet potato and apple casserole, string beans, and peach compote, the entire meal can be prepared and cooked in about two hours. Everything but the beans can be baked in a moderate oven at the same time.

STUFFED PORK CHOPS (6 Servings)

Take 6 Rib Pork Chops— $\frac{3}{4}$ inch or more thick, if possible. Cut bones from meat. Trim off excess fat and cut a large gash or pocket into the side of each chop. Fill the pockets with your own favorite dressing.

Sew them up with a coarse needle and thread. Sear chops in a hot skillet and place them in a pan with a little milk. Cover pan and bake chops in a moderate oven (350°) until they are done ($\frac{3}{4}$ to 1 hour). Remove meat from pan and place where it will remain hot. Pour off all but 2 tablespoons of the drippings. Blend into this about 1 or 2 tablespoons of flour, about one cup of water. Season gravy with salt, pepper, etc.

SWEET POTATO—APPLE CASSEROLE

- 3 cups peeled, sliced apples
- 5 cups sliced sweet potatoes
- $\frac{1}{2}$ cup brown sugar, firmly packed
- $\frac{1}{2}$ cup water 2 tbsp. butter
- $\frac{1}{2}$ tsp. salt

Place potatoes in bottom of 2-quart greased casserole. Cover potatoes with apples and sprinkle with brown sugar. Add salt to water and pour over all. Dot with butter cover.

PEACH COMPOTE

- 1 pkg. frozen peaches
- 3 thin slices unpeeled lemon
- 3 thin slices unpeeled orange
- $\frac{1}{3}$ cup water $\frac{1}{3}$ cup sugar

Place peaches in 2-quart casserole. Add sugar to water and pour over peaches. Place slices of lemon and orange over peaches.

Cover compote and bake with chops and potato-apple casserole. Prepare beans in usual manner.

On the Back Cover . . .

Paul J. Harrell, shift engineer in the Power House at Lowland, checks over a blueprint of the governor system of a steam turbine. The Lowland Power House furnishes all of the plant's steam and electricity—its installed capacity is large enough to supply about 63,500 average homes.

Photo by G. Spaanbroek.



Winter in Upper Hominy

Photo by G. Spaanbroek

